

NEW YORK TIMES BESTSELLING AUTHOR

JOHN C.
MAXWELL

ANNIVERSARY
10TH
EDITION

LIVE THEM
AND REACH
YOUR POTENTIAL

15 INVALUABLE
LAWS OF GROWTH

“To reach your potential you must grow. And to grow, you must be highly intentional about it.”

—John Maxwell

***You are bigger on the inside
than anything you face
on the outside.***

- Growth takes effort and intentionality.

A Formula For Growth

$$DVC > R$$

- Growth isn't automatic.

- **Growth isn't optional.**

- Growth never occurs uniformly.

- **Growth is never easy.**



Adrian Peterson



- **Growth isn't for or about yourself.**

- **Growth is always possible.**

*You are bigger on the inside
than anything you face on
the outside.*

Two Critical Questions:

- 1) What are you doing to develop yourself? What are you doing to grow?
This will determine your success.*
- 2) What are you going to develop others?
This will determine your significance.*

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“People are anxious to improve their circumstances, but they are unwilling to improve themselves. They therefore remain bound.”

—James Allen, As A Man Thinketh

1. The Assumption Gap – “/ Assume That I Will AUTOMATICALLY Grow.”

**2. The Knowledge Gap –
“I DON’T KNOW HOW
to Grow.”**

Six Simple Habits That Stimulate Growth:

- *READ* every day.
 - Read God's Word.
 - Read inspiring books.
- *LISTEN* every day.
- *THINK* every day.
- *WRITE* every day.
- *FILE* every day.
- *CONNECT* with growing *PEOPLE* regularly.

3. The Timing Gap – “*It’s Not the RIGHT TIME to Begin.*”

**4. The Mistake Gap – “I’m
Afraid of MAKING MISTAKES.”**

5. The Perfection Gap – “*I Have to Find the BEST WAY before I Start.*”

6. The Inspiration Gap – “/ Don’t FEEL LIKE Doing It.”

7. The Comparison Gap –
“*Other People Are BETTER
Than I Am.*”

**8. The Expectation Gap – “I
Thought It Would Be EASIER
Than This.”**

PREPARATION
(GROWTH) + ATTITUDE +
OPPORTUNITY + ACTION
(doing something about
it) = LUCK



**1. Ask the BIG
QUESTION Now.**

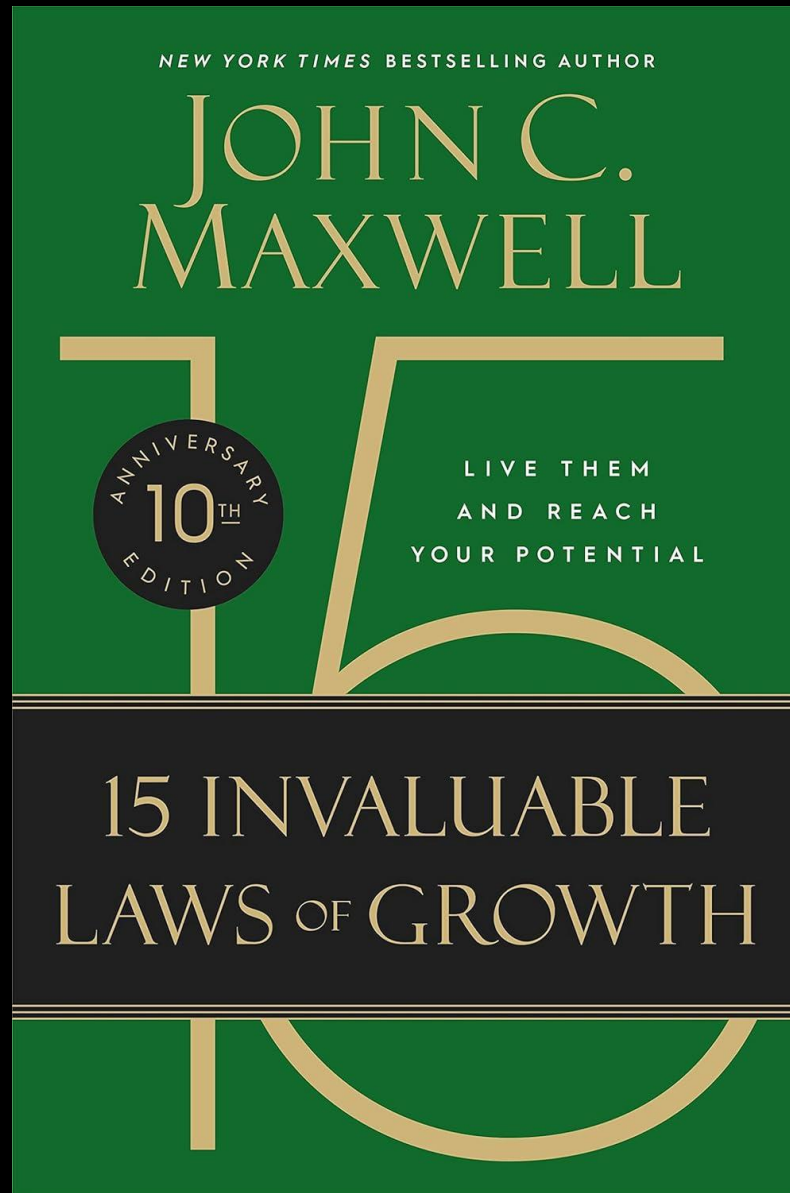
*The Big Question: How
far can I go?*

What is my potential?

2. Do It NOW!

3. Face the FEAR FACTOR.

4. Change from ACCIDENTAL to
INTENTIONAL Growth.



***Law #2: The Law
of Awareness***

***You Must Know
Yourself to
Grow Yourself.***

To grow yourself, you need to know the following four things:

1) Your STRENGTHS.

To grow yourself, you need to know the following four things:

2) Your WEAKNESSES.

To grow yourself, you need to know the following four things:

3) Your INTERESTS.

To grow yourself, you need to know the following four things:

4) Your OPPORTUNITIES.

*To reach your full potential, you must
know WHERE YOU ARE and where
YOU WANT TO BE.*

There are three kinds of people when it comes to finding direction:

1. People who DON'T KNOW what they would like to do.

There are three kinds of people when it comes to finding direction:

2. People who KNOW what they want to do, but DON'T DO IT.

There are three kinds of people when it comes to finding direction:

3. People who know what they want to do, and DO IT.

**An Important Paradox: You have
to KNOW WHO YOU ARE
to grow to your potential.
But you have to GROW
in order to KNOW WHO YOU ARE.**

1. Do you like what you are
DOING NOW?

2. What would you LIKE TO DO?

3. Can you DO what you would like to do?

4. Do you know WHY you want to do what you would like to do?

5. Do you know WHAT TO DO so you can do what you WANT to do?

- **AWARENESS** – Becoming very conscious of every choice you make.

- **ACTION** – The major difference between those who do it and those who don't do it, is those who do it, **DO IT**.

- ACCOUNTABILITY – This can be shared accountability with a friend or coach, or personal accountability partner.

- ATTRACTION – Who are the people you are attracting? Are you attracting like-minded people?

6. Do you know PEOPLE who do what you'd like to do?

7. SHOULD you do what you would like to do WITH them?

8. Will you PAY THE PRICE to do what you want to do?

9. When can you START DOING what you'd like to do?

10. What will it BE LIKE when you get to do what you want to do?

*“There are two great days in a person’s life:
the day you were born and the day
you discover why.”*

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1. Guard your self-talk.

2. Stop comparing yourself to others.

3. Move beyond your limiting beliefs.

4. Add value to others.

**5. Do the right thing, even if it's
the hard thing.**

6. Practice a small discipline daily
in a specific area of your life.

7. Celebrate small victories.

8. Embrace a positive vision for your life based on what you value.

9. Practice the one-word strategy.

10. Take responsibility for your life.

“The vast majority of us go to our graves without knowing who we are. We unconsciously live someone else’s life, or at least someone else’s expectations for us. This does violence to ourselves, our relationship with God, and ultimately to others.” —Peter Scazzero

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This Week's Assignment: Read Laws 1-3

Law 1 – The Law of Intentionality: *Growth doesn't just happen.*



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Law 2 – The Law of Awareness: *You must know yourself to grow yourself.*

Law 3 – The Law of the Mirror: *You must see value in yourself to add value to yourself.*

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Next Week's Subject (February 21) — Laws 4, 5, 6, and 7

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