

NEW YORK TIMES BESTSELLING AUTHOR

JOHN C.
MAXWELL

ANNIVERSARY
10TH
EDITION

LIVE THEM
AND REACH
YOUR POTENTIAL

15 INVALUABLE
LAWS OF GROWTH

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**Law #9
The Law of
the Ladder**

**Character Growth
Determines the
Height of Your
Personal Growth.**

**“Character is what you are in
the dark.” —D.L. Moody**

“The measure of a man’s real character is what he would do if he would never be found out.”

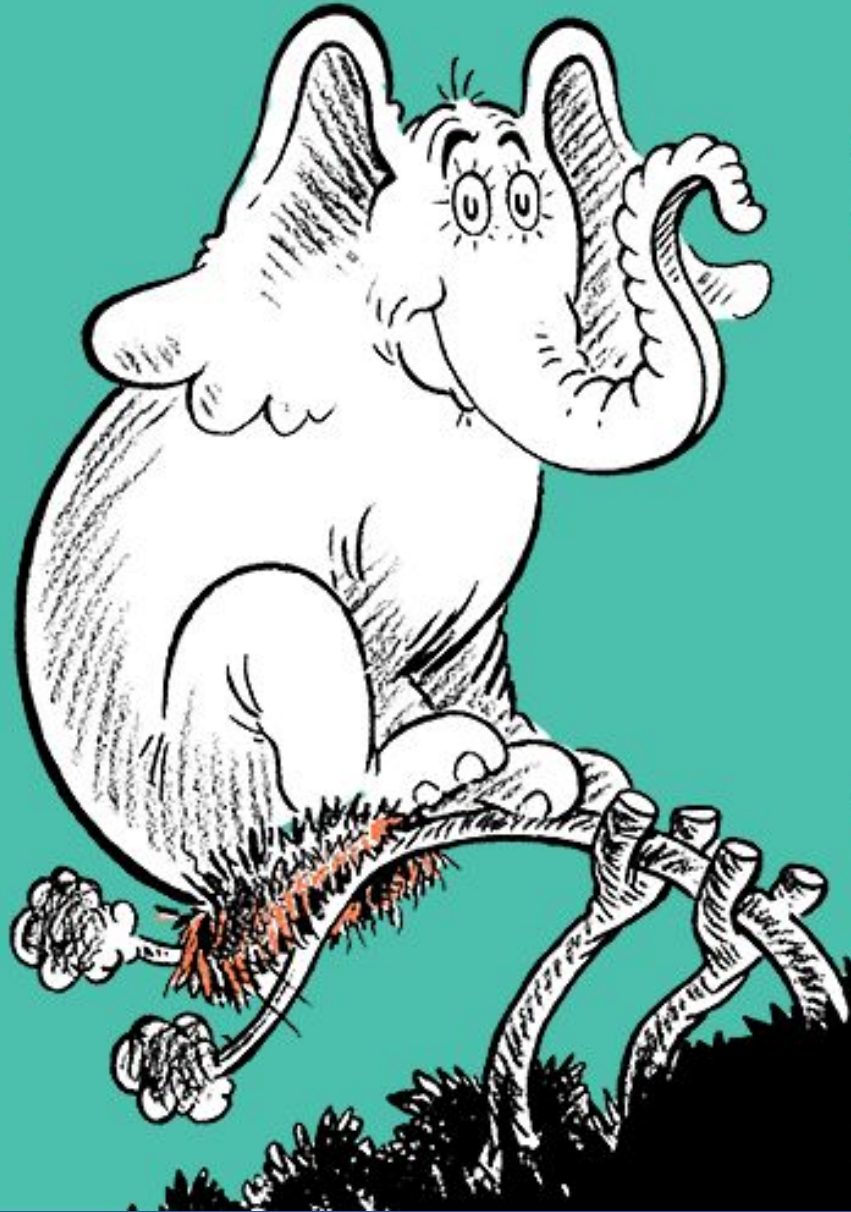
—Thomas Macaulay

***Character is, “...a long obedience
in the same direction...”***
—Eugene Peterson

***“Character is the will to do what is
right as defined by God,
regardless of personal cost.”***

—Andy Stanley

“At the core of every character struggle is the issue of Lordship.”
—Andy Stanley



**Horton
Hatches
the
Egg**

Dr. Seuss

***“I meant what I said.
I said what I meant.
An elephant’s faithful,
one hundred percent.”***

—Horton The Elephant

**1. I Will Focus on Being Better on
the Inside than on the Outside –
Character Matters.**

- The Inside Influences the Outside.

- **Inside Victories Precede Outside Ones.**

- **Our Inside Development Is
Totally Within Our Control.**

**2. I Will Follow the Golden Rule –
People Matter.**

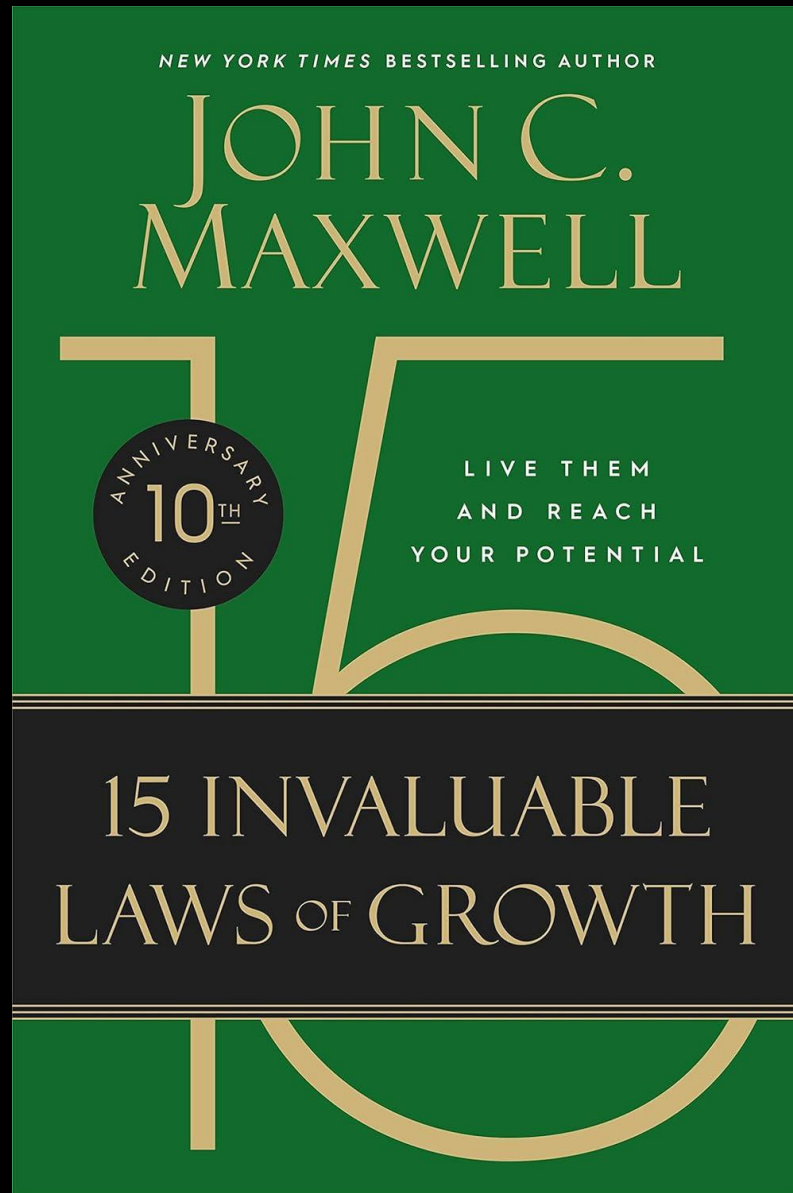
**3. I Will Teach Only What I
Believe – Passion Matters.**

**4. I Will Value Humility Above All
Virtues – Perspective Matters.**

Safeguards:

- Remember The Big Picture.
- Recognize That Everyone Has Weaknesses.
- Be Teachable.
- Be Willing To Serve Others.
- Be Grateful.

**5. I Will Strive to Finish Well –
Faithfulness Matters.**



Law #10: The Law of the Rubber Band

Growth stops when you lose the tension between where you are and where you could be.

- **God-sized dreams ensure growth.**

- **God-sized dreams force us to invite others into a bigger story.**

- God-sized dreams bring GLORY TO GOD, not to us!

What is the Big Hairy Audacious Goal /
Big Hairy Audacious Dream
God has for your life?

***“Giants are God’s insurance
policy that only people of faith
will possess the land.”***

— Jimmy Evans

1. Few People Want to Stretch.

**2. Settling for the Status Quo
Ultimately Leads to Dissatisfaction.**

3. Stretching Always Starts from the Inside Out.

**4. Stretching Always
Requires Change.**

5. Stretching Sets You Apart from Others.

**6. Stretching Can Become
a Lifestyle.**

7. Stretching Gives You a Shot at Significance.

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Big Hairy Audacious Dream
God has for your life?

This Week's Assignment: Read Laws 9-10

Law 9 – The Law of the Ladder

Law 10 – The Law of the Rubber Band

Next Week's Subject (March 13)

— Laws 11-12

The Law of Trade-Offs

The Law of Curiosity

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